

Quality · Safety · Teamwork · Integrity · Commitment

STRONGHOLD ENGINEERING, INC.

THIRD QUARTER NEWSLETTER - 2021

PLANT 42 AIR TRAFFIC CONTROL TOWER

Palmdale, California

Stronghold Engineering's project showcase of the quarter is Plant 42 Air Traffic Control Tower in Palmdale, California. Since October 2022, Stronghold Engineering has been constructing the \$17M, 160 foot tall air traffic control tower with drilled shaft foundations, floor slabs, buckling-restrained brace frames, fire protection and detection, emergency power, an elevator and access control systems, HVAC and plumbing, and new parking lots.

In addition to construction of the tower, Stronghold will also be responsible for furniture fixtures, office space equipment, FAA control cab with emergency power, and other supporting building systems and exterior infrastructure.

The construction of the ATCT will meet the latest code criterion including United Facility Criteria (UFC), ASCE 7, and other professional standards. The expected completion of this project is March 2022.



BUILDING CONSTRUCTION EXCELLENCE





Sierra College Job Site



VA LA Job Site



Corporate Office

CELEBRATING 30 YEARS

This October marks the 30th anniversary for Stronghold Engineering, Inc. Recognized throughout the years for outstanding performance evaluations as well as awards from DBIA, AGC, ENR & ABC, it is the uncompromised value, quality, and leadership that has been the foundation to allow Stronghold Engineering to grow into the large, award-winning design and construction firm it is today.

Thirty years ago, Beverly and Scott Bailey had a vision of creating an Electrical Trade company. Then named Stronghold Electric, the company would provide their clients with the depth of services and responsiveness that they often saw was lacking in their industry partners and competitors. Built from their kitchen table with a small handful of employees and clients, they successfully grew and transitioned into the award-winning design and construction firm Stronghold Engineering, Inc is today.

Stronghold Engineering Inc.'s growth and success have largely depended on our exceptionally skilled team members who consistently uphold our company core values and mission. Through our dedication to Quality, Safety, Teamwork, Integrity, and Commitment, we will continue to build construction excellence for another 30 years.

To celebrate with our team, subs, and clients, we hosted events at Ironwood, Portland, Air Traffic Control Tower, Sierra College, Bascom & VA LA projects, and our Corporate office, where we enjoyed tacos, cake, and raffles!

Also, to celebrate our 30th year in business, our logo and brand have undergone a significant transformation. It was important that our new identity would satisfy all of the current expectations of what our original mark stands for... while simultaneously moving the brand forward!

Striving to maintain Stronghold's iconic and recognizable mark was our primary goal. We achieved this by carefully deconstructing the existing mark, studying its unique elements, and building a polished, throwback version. As a result, we are thrilled to roll out Stronghold's new look!

QUALITY • SAFETY • TEAMWORK • INTEGRITY • COMMITMENT



TOP: Perris Corporate Office, 2021
BOTTOM LEFT: Beverly and Scott Bailey, 1991
ABOVE: Stronghold's First Field Truck, 1990's



IT'S THE STRONGHOLD PRIDE

by Bliss Gray

“WHEN PEOPLE LEAVE STRONGHOLD FOR OTHER OPPORTUNITIES, THEY MISS THE STRONG HOLD THAT EXISTS HERE AT STRONGHOLD. THERE IS A PRIDE ABOUT WORKING HERE. PRIDE ABOUT BEING A PART OF SOMETHING, IT'S THE STRONGHOLD PRIDE.” - CASEY CLARK

Think back to high school: Were you encouraged by influential people to find a job for life? I know I was. This was a common idea - graduate, get a job, put in your years with the company, retire with the same company. However, fast forward to 2021, the “job for life” career path is becoming less common. The labor market is more challenging than ever, and employers are finding it difficult to attract, grow and retain workers.

As I have spent my first few weeks here, there was something I quickly became fond of at Stronghold. When stepping inside any division (office or field), among the typical workday hustle, you will find not one, not two, but several “job for life” team members who together have more than a century of collective knowledge, experience, and skill between them. Also, there is this overwhelming sense of pride and belonging as if you found the place you were looking for without even knowing you were looking for it!

Perhaps even more remarkable than the quarter-century tenures sprinkled throughout Stronghold Engineering, most of them have

remained here at Stronghold throughout!

Recently, I had the pleasure of meeting with Casey Clark, Electrical General Superintendent. He offered some insight, explaining that there is a certain sense of pride about working here, as he called it “Stronghold Pride.” Sure, he described the camaraderie he is a part of, but it's more than that. He treats the company with a sense of pride as if it were his own. Casey further explained that Beverly and Scott Bailey have always stood for Stronghold being more than just the employer/employee relationship; it's a family. However, according to Casey, Beverly and Scott Bailey do more than just say Stronghold is a family; they represent the idea.

A leader's effectiveness has a profound impact on engagement and employee pride in the company. Beverly and Scott do a superb job at communicating the vision and values of the organization. Stronghold employees are proud to be here and find Stronghold Engineering to be a very rewarding organization to have the opportunity to be a part of. Stronghold Pride!

PROMOTIONS



KEITH GATES

We are pleased to announce Keith's promotion to Renewables Manager. Keith has been with Stronghold for 18 years. Keith has continued to be an invaluable member of the Electrical Division here at Stronghold. Starting as a Journeyman Electrician, Keith has been promoted over the years to reach his current role. Congratulations Keith!

CASEY CLARK

Casey has been with Stronghold for 21 years! Beginning as an apprentice, then as a foreman, Casey has always gone the extra mile which has not gone unnoticed. Casey continues to forge an excellent reputation with our company and clients-- we know he will continue to shine in his new role of Electrical General Superintendent. Keep it up, Casey!



ROSEANNE WARD

Rosanne was hired in April, 2021 as Stronghold Engineering's Payroll Administrator. Our leadership team here at Stronghold recognized Rosanne's integrity as it was apparent through the quality of her work and she was quickly promoted to her new role as Payroll Manager! Rosanne now oversees payroll and labor compliance. Way to go, Rosanne!

NEW LEADERSHIP AT STRONGHOLD

In August, Stronghold Engineering announced the addition of Alvin Aeschlimann as the Vice President of Accounting and Finance.

Alvin joins Stronghold Engineering with 23-years of experience in corporate and construction accounting and finance. As a financial leader with extensive experience in national and multi-national organizations, Alvin has an innate ability to strategically plan and forecast to maintain corporate profitability and maximize cash flow.

As an expert in Accounting and Finance, Alvin



brings his wealth of experience in construction accounting along with his demonstrated ability to exceed expectations in an organized and focused approach to the accounting practices at Stronghold Engineering. Alvin has had previous success in being able to adapt and streamline operations to provide accuracy and consistency in his previous roles.

As a leader in his role, he brings a strong sense of quality and teamwork and is an integral addition to the Stronghold Leadership team. We are grateful to have you, Alvin.



CHRISTMAS IN JULY

At Stronghold Engineering, it's no secret that we LOVE hosting company events! One of our favorites this quarter was "Christmas In July". We had tamales, a potluck, raffle, and "white elephant" gift exchange! We awarded prizes for the most creative and best traditional Christmas dish. Brian St. George, IT Manager, created some awesome "burger" cupcakes (above), and Kay McCain, HR Manager, won a bottle of Peanut Butter Whiskey (not pictured). What a blast!



CONGRATULATIONS

JOY EMAD NESIEM

JULY 11, 2021

Allow us to take a moment to send a warm Congratulations to Emad Nesiem and his family. This summer, Emad welcomed his daughter Joy, who was born on July 11, 2021.



DREAM ON SCHOLARSHIP 2021

APPLICATION DEADLINE IS
December 31, 2021

It's that time of year again. Please reach out to marketing@teamsei.com for the Stronghold 2021 Dream On Scholarship program application and eligibility details.



PHOTO OF THE QUARTER

JCT UPGRADE, PORTLAND, OREGON

Photo Credit: Yvette Chowdry

Stronghold Engineering's Rail & Civil division is working to increase the track speed on a Railroad Line running through Portland, Oregon, easing the merge radius between B.N. and U.P. lines, alleviating the majority of the commuter traffic bottlenecks that currently occur.

Our Marketing Team is always on the lookout for photos that showcase the work in the field. Send them in! Each quarter we hand-select the best photo we received, awarding a \$50 gift card to the winner!

STRONGHOLD CHARITY COMMITTEE

BLYTHE CANCER RESOURCE CENTER

14TH Annual "Steps For The Cure"

Stronghold's Charity Committee is excited to support the 14th annual "Steps For The Cure" Cancer Walk on November 6, 2021.

This quarter we raised \$636 for this event. In addition, the Stronghold Charity Committee gifted \$2500 to the Blythe Cancer Resource Center!

Welcome
TO THE TEAM!

Have You Met Our NEWEST TEAM MEMBERS

AARON MAWHORTER EQUIPMENT OPERATOR

ROBERT RITCHEY SUPERINTENDENT

SETH JIMENEZ JOHNSON MECHANIC

LEONARDO MANZO ELECTRICAL JOURNEYMAN

MICHAEL GINYARD CIVIL SUPERINTENDENT

TONY BROADNAX WELDER

VERONICA HOFFSTAETTER LABOR COMPLIANCE

SCOTT KING SUPERINTENDENT

LOREN GROVES QCM - BASCOM

ALVIN AESCHLIMANN VP ACCOUNTING & FINANCE

MICHAEL BAKER EQUIPMENT OPERATOR

CRAIG YAMASHITA PROJECT MANAGER-BASCOM

CHRISTOPHER GUILHERME SUPERINTENDENT

MICHELLE HERRERA HR/PAYROLL ADMIN

OMAR AHMAD CIVIL PROJECT ENGINEER

GABRIEL BARAJAS CRANE OPERATOR

DEAN THOMAS QCM - BASCOM

JANSON NAVARRETE ELECTRICAL APPRENTICE

TREVOR SMITH ELECTRICAL APPRENTICE

DIEGO ROCHA SANCHEZ LABORER HELPER

SHANE ALLRED EQUIPMENT OPERATOR

JOSEPH CLARK MECHANIC

MICHELLE HERRERA HR/PAYROLL ADMIN

GARY JORDAN CRANE OPERATOR

LESLIE WELSH AP COORDINATOR



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